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smarter and how perhaps the rest of us can, too. About the Author Shane Snow is an entrepreneur and journalist who is the ultimate life hacker. His company, Contently, is valued at more than \$30 million, yet two years ago, it didn't exist.

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Book Review #3:

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Success Score: A

SmartCuts by Shane

Snow was a book I was
very excited to read.

The title is obviously a

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play on "short cuts," in this case it is a "smart cut" because we will be learning how to get ahead in life by being "smart." Essentially this book delves into what it truly means to work smarter, not harder.

Book Review #3:
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One way or another, they do it like computer hackers. They employ what psychologists call "lateral thinking: to rethink convention and break "rules" that aren't rules. These are not shortcuts, which produce often dubious short-term gains, but ethical "smartcuts" that eliminate unnecessary effort and yield

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